



# OCTOBER 17, 2019

The entrepreneurship day of the TENWEST festival brings together entrepreneurs, investors, and the community stakeholders like mentors, advisors, and organizations for a day of hands-on workshops, networks, panels, educations, and Arizona's second largest pitch competition.

# BUSINESS

## BY THE NUMBERS

|                               |                                  |                          |
|-------------------------------|----------------------------------|--------------------------|
| <b>500</b><br>ATTENDEES       | <b>\$70K</b><br>IN PRIZE DOLLARS | <b>20</b><br>PITCH TEAMS |
| <b>22YRS</b><br>IN THE MAKING | <b>100HRS</b><br>OF MENTORING    |                          |

## HIGHLIGHTS

### VentureLab:

Filled micro-workshops, resources, and one-to-one advisors -- entrepreneurs and startups can connect with the information and mentorship needed to advance their company. If you have a venture or have ever thought about building one, the VentureLab will jumpstart your company.

### Innovation Ecosystem Commercialization Un-conference:

High-level discussion on building a commercialization ecosystem in Arizona.

### IdeaFunding Pitch Competition:

Keynote Speaker: Allie Burns, CEO of Village Capital.  
Mainstage Pitch Competition pits five up and come companies in a fast-paced shark tank style competition for a grand prize of \$25,000 presented by UA Venture Capital. Featured Judges from Rocky Mountain

### Panels & Speakers

Rich discussion & education on the most pressing topics for entrepreneurs from nationally recognized speakers and companies.

### Pitch Rooms:

Up to 20 companies battle it out for prize money in areas such as SaaS, Biotech, Consumer Products, Food, Retail

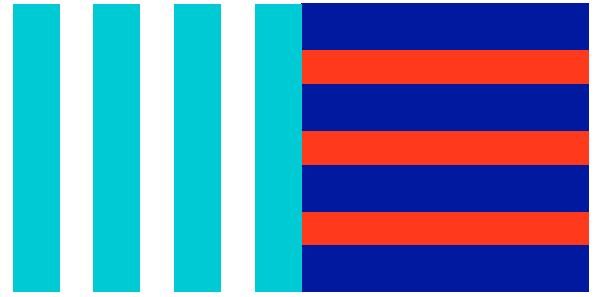
### Founders Panel & Awards

Features three founders from successful national brands telling their stories of triumph, failure, and startup life. Community & pitch awards given.



**TITLE SPONSOR: 50K**

Arizona Commerce Authority



**CO-PRESENTING SPONSOR: 25K**

There are two spots available for co-presenting sponsors

UA Venture Capital



Review the sponsorship menu for a detailed breakdown of sponsor benefits for each level. We would be glad to get creative to ensure your benefits match your marketing and strategic goals.

SPONSORSHIP

**SIGNATURE EVENT SPONSOR: 10K**

VENTURE LAB



KEYNOTE



HAPPY HOUR



FOUNDERS PANEL



**TRACK OR PRIZE SPONSOR: 5K**

**TABLE, A LA CARTE, OR PRIZE SPONSOR: <5K**

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